

# SPYPOINT

FOR IMMEDIATE RELEASE

## SPYPOINT INTRODUCES THE FLEX-M2 CELLULAR TRAIL CAMERA

SPYPOINT, a global leader in trail camera technology since 2004, is proud to announce the latest addition to the FLEX series, the FLEX-M2 cellular trail camera. The FLEX-M2 proves you don't have to pay top dollar to get top performance, delivering 32MP photos, 1080p videos with sound, and features that punch well above its price tag.

The introduction of the FLEX-M2 coincides with the beginning of a new era for SPYPOINT, as the brand unveils a bold new look alongside one of its most comprehensive and innovative trail camera line-ups yet.

"The FLEX-M2 builds on the unprecedented success of the original FLEX-M, which has been our best-selling trail camera two years in a row and has received exceptionally high customer satisfaction reviews," said Jimmy Angers, President and CEO of SPYPOINT, "This new model sets the standard even higher, proving once again that you never have to choose between value and performance."

The FLEX-M2 is built tough with a compact, weather-resistant design and enhanced latch mechanism, and provides flexible capture options including multishot, time-lapse, and time-lapse+. With a 0.4-second trigger speed and 90-foot flash and detection ranges, hunters can count on it for consistent performance in the field.

To help hunters leave their prime spots undisturbed, the FLEX-M2's long-lasting power performance means it will rarely need to be visited for a battery change. It will run continuously for up to 12 months when used with a LIT-22 rechargeable battery, and for up to six months when used with eight AA batteries, maintaining power through the season and beyond.

The SPYPOINT app makes it easy to set up and manage the FLEX-M2 and receive photo and video files directly from the camera to your phone. Dual-SIM technology automatically connects to all major carriers, ensuring connection to the strongest signal in the area, and GPS via the in-app map makes it easy to find camera locations. Like every FLEX series camera, the FLEX-M2 includes a free transmission plan with 100 photos per month per camera, with flexible monthly and annual plan upgrades available.

The FLEX-M2 stores media on a Class 10 microSD card (sold separately). Like every SPYPOINT camera, it is backed by SPYPOINT's two-year "Know You're Covered" warranty.

The SPYPOINT FLEX-M2 will be available at [www.spypoint.com](http://www.spypoint.com) and participating retailers worldwide in spring 2026. It will also be available in a twin pack and solar bundle.

### MEDIA CONTACT

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